

## Product Overview

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### Print Management Solutions

Equitrac's award-winning print management solutions monitor and manage print jobs and printer performance to enable organizations to improve productivity, reduce waste, maximize cost recovery, lower expenses and enhance the security of printed information. Its offerings include print management solutions designed specifically for enterprises in the professional services, education, government and corporate markets.

Equitrac's device-embedded and terminal-based software solutions are compatible with all of the world's leading multifunction printers (MFPs), copiers, faxes and scanners. All Equitrac solutions are available as highly scalable network software that can be installed on a centralized server to manage MFP operations across the enterprise from a single location. The software is also delivered embedded in many of the major print manufacturers' MFPs including: Canon, HP, Konica Minolta, Ricoh, Sharp, Toshiba, and Xerox.

### Equitrac TouchPoint® Console

Equitrac TouchPoint Console is a device that can be attached to any MFP or copier to track all copies, prints, scans and faxes done at the device. Document Capture allows end users to quickly scan, preview and distribute images right from the device. Users can then designate a destination for the image such as a network folder, an authorized recipient, any Omtool AccuRoute® Embedded Directive or — with Scan-To-Me™ capability — automatically to their own email address, without having to type it in. This maximizes the scanning capability of any MFP.

### Equitrac Professional®

Equitrac Professional is a print management and cost recovery solution designed for professional services firms such as law firms and architectural and engineering firms, to recover and reduce document costs while promoting environmental sustainability.



Equitrac Professional helps firms of any size to:

- Increase revenue with accurate chargebacks of a wide range of client services including printing, copying, scanning and faxing, as well as land-line, cellular and VoIP calls, and all disbursement activity
- Reduce costs with greater control over network-connected printers, copiers, MFPs, scanners and fax machines from virtually all major manufacturers
- Optimize device usage by collecting usage data about the fleet, including total output volume, average job size, total utilization and other metrics, helping firms quickly identify systems that are being underused or overworked, relocate these systems to different areas in the firm and generate greater productivity
- Reduce waste by automatically enforcing print rules that can deny jobs based on file size, color, or application and print jobs that are only released at the printer

**Equitrac Professional helps firms increase revenue, reduce costs, optimize device usage and reduce waste.**

## Product Overview continued

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### Equitrac Express®

Equitrac Express is a print management and cost recovery solution designed for educational institutions to hold students, faculty and staff accountable for print jobs, improve security and reduce print supply waste by enforcing print quotas and chargeback policies. Equitrac Express integrates with leading campus card systems, making it easy to set and enforce print quotas, then track, analyze or charge for every page output by any student, faculty, staff or guest on any networked MFP or walk-up copier.



Equitrac Express helps any college/university campus, school or school district to:

- Hold accountable students, faculty and staff for every printed page
- Enforce print quotas
- Charge for printed output
- Reduce printer supply waste
- Make printing more convenient, manageable and secure

### Equitrac Office®

Equitrac Office is a print management and cost recovery solution designed for corporate and government enterprises to authorize, authenticate and account for use of its MFPs, copiers, faxes and scanners. Equitrac Office supports every major brand of multifunction printer as well as multiple print workflows, database types, operating systems and user identification methods.



Equitrac Office helps any general office, healthcare, financial services or government organization:

- Minimize print operations costs
- Reduce printer supply waste
- Increase security of printed material
- Maximize end user convenience
- Simplify IT support for print operations

**For more information about Equitrac print management solutions visit:  
[www.equitrac.com](http://www.equitrac.com) or call 1.800.327.0183**