



## On Campuses Seeking Improved Print Management, Students Already Hold the Cards

Your campus card system has just become a valuable tool in helping you take control of rising print and copy costs.

By combining the power of Equitrac Express® 4 with your current or planned campus card system, you can easily enforce student print quotas, promote user convenience and mobility and enhance document security, while at the same time simplifying print cost accounting for both users and system administrators alike. Equitrac Express integrates with solutions from Blackboard® and CBORD® to let your campus card accounting system act as the single source for centralized accounting data. This means students and administrators need to maintain only one account and use only one card to pay for all of their print and copy activity.

### Fight the rising cost of free printing

Equitrac Express helps you eliminate costly free printing by letting you charge for prints the same as you do for copies. You can easily debit user accounts, department budgets, or other funding sources such as grants, and automatically charge students who exceed their semester print quota. And as users become accountable for every page they print, they begin to print only the pages they actually need. Colleges and universities integrating Equitrac Express with their campus card systems have seen print volumes reduced 40 percent or more in as little as one semester.

### Deliver secure and convenient printing campus-wide

With Equitrac's secure and mobile Follow-You Printing®, your campus card system gives users the flexibility to print from anywhere on your network to any connected output device, wherever it's located — on another floor, across campus, even on another campus. Users simply swipe their campus card at the device to log on and securely release their queued print jobs. For greater security, your campus card system can require both card swipe and password or PIN authentication.

Get More from Your Campus Card System with Equitrac Express	
With a Campus Card system you get:	<ul style="list-style-type: none"> <li>• One card for all charges</li> <li>• One accounting base to maintain</li> </ul>
Add Equitrac Express to get that and more:	<ul style="list-style-type: none"> <li>• Accurate, automatic charging of prints and copies to student accounts, department budgets, faculty grants</li> <li>• Ability to limit free prints and copies</li> <li>• Easily enforced print quotas and charges for exceeding semester allowances</li> <li>• Elimination of wasteful unclaimed print jobs</li> <li>• Restrictions on access to color output</li> <li>• Mobile and secure Follow-You Printing®</li> <li>• Unattended operation for 24/7 print and copy service</li> <li>• Network print routing to direct jobs to the most appropriate device</li> <li>• Intelligent device alerts to reduce IT requirements</li> <li>• Device performance reporting</li> <li>• Send To Printing to push jobs out to students' print queues</li> </ul>



*"We integrated Equitrac Express with our campus card system to simplify payment for prints and copies, which it did. The 50% reduction in total print volume was an unexpected benefit."*

IT Director, Flagship Campus, State University System

# Campus Card Integration with Equitrac Express® 4

## Simplify and reduce IT requirements

Equitrac Express integrates easily into any print network. And because Equitrac's PageCounter® terminal supports virtually every printer, copier or multifunction device, you can extend the return on your current investments while providing your users a consistent and easy-to-use interface for all their document output. With fewer print drivers to install and no client software required, most IT departments see immediate reductions in printer-related help desk calls.

Plus, you get all of the Equitrac tools designed to help simplify fleet administration, including network print routing that optimizes printing efficiency, intelligent device alerts to advise you when units are having issues and extensive device performance reporting helping you monitor, measure and manage the cost of your output fleet.

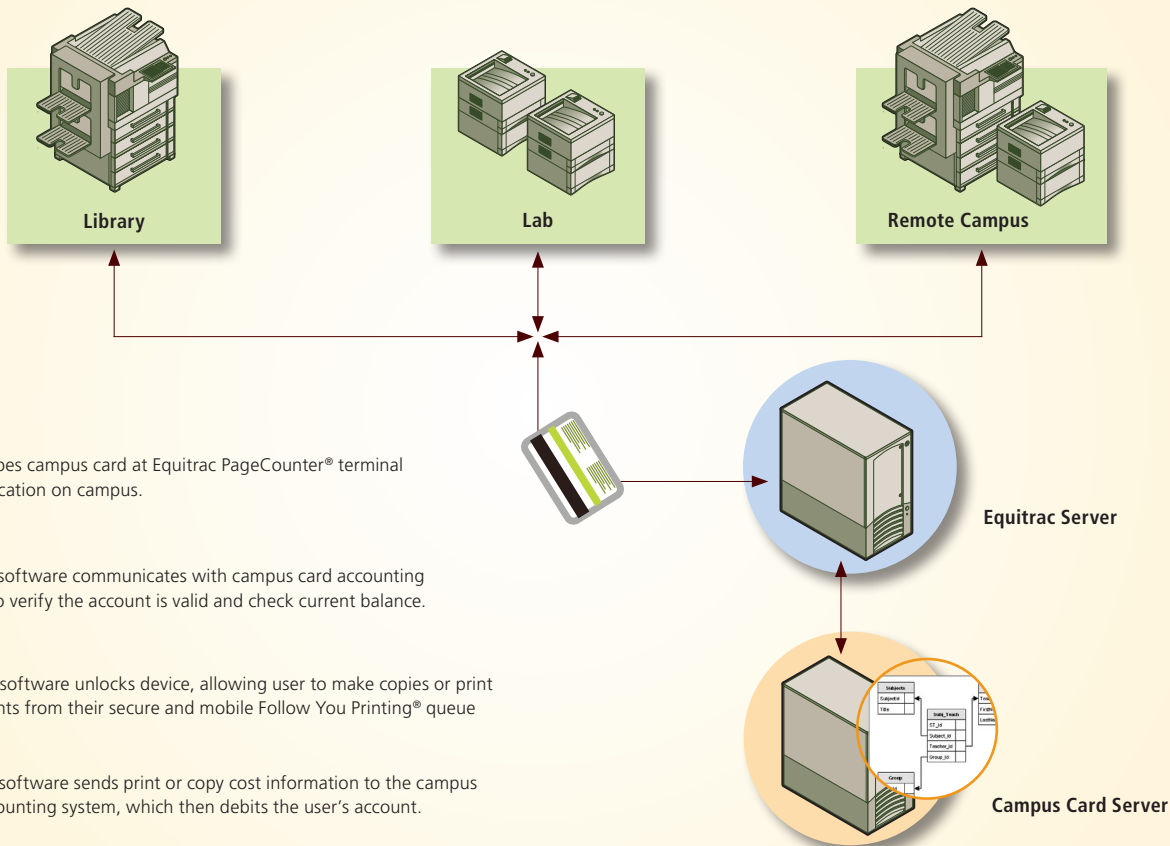
## Learn more

For more information on campus card integration with the Equitrac Express® 4 print management and cost recovery solution for colleges and universities, contact your Equitrac representative, or visit [equitrac.com](http://equitrac.com).

*"We reduced output by 6.1 million prints, for an actual savings of \$160,000 per year compared to the \$15,000 we had estimated."*

IT Director, Midwestern Private College

## Complete and Accurate Print Cost Recovery in Four Simple Steps



1000 South Pine Island Road, Plantation, FL 33324 | P + 1.800.327.0183 | F + 1.954.475.7295  
[www.equitrac.com](http://www.equitrac.com)



©2008 Equitrac Corporation. All rights reserved. Equitrac and Equitrac Professional are registered trademarks of Equitrac Corporation. All other brands and their products are trademarks or registered trademarks of their respective holders and should be noted as such. Companies, names and/or data used in screens and sample output are fictitious, unless otherwise noted. MADE IN THE U.S.A.

LTPEQ060-0608